

LÉA ORIOL

Software Developer & Product Designer

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EXPERIENCE

Nov 2018 - Present

Founder & Software Developer at Mivvy • Crans-près-Céligny, Switzerland

Bootstrapped an online learning platform from idea to fully-functional product. Mivvy helps women learn high-value skills directly from female experts.

Designed, built, and launched the platform after leading a series of 20+ user interviews to gather feedback on Figma wireframes.

Mivvy is a Ruby on Rails web applications. Features include:

- Secure payment processing with Stripe
- User management (login/logout) system with Devise
- AWS integration for PDF storage and download

May 2018 - Nov 2018

Founder & Software Developer at Clarity • Crans-près-Céligny, Switzerland

Bootstrapped a mindfulness startup from idea to pilot. Based on user feedback for practical, leadership-focused advice, I pivoted to Mivvy.

- Conducted a 2-week pilot with 60+ participants, with daily product interactions
- Designed and prototyped the MVP using Figma and Mailchimp
- Conducted thorough market research, and user interviews (including B2B clients)

August 2015 - March 2018

Product Manager at LiveRamp • San Francisco, CA, United States

As Product Manager, owned one of LiveRamp's three core products. Worked with three backend engineers to launch four net new features (impacting 50+ customers) and perform a SOA-focused backend upgrade.

As Product Expert, led LiveRamp's first product deprecation, migrating 20+ clients (~4M in revenue) to a new product. Assisted with product launch, including feature QA, client-facing documentation, user feedback. Provided direct technical support to 30+ clients.

EDUCATION & AWARDS



B.A., Economics, Honors Program

Boston College, USA



Minors in Computer Science,
Environmental Studies



Phi Beta Kappa, Alpha Sigma Nu, Shaw
Leadership Program



Giffuny Price: Senior Thesis Award



Pragmatic Marketing Certified, 2016

TOOLS

Ruby on Rails ● ● ● ● ● ● ● ● ● ●

HTML & CSS ● ● ● ● ● ● ● ● ● ●

Figma ● ● ● ● ● ● ● ● ● ●

Javascript ● ● ● ● ● ● ● ● ● ●

SQL ● ● ● ● ● ● ● ● ● ●

Sketch ● ● ● ● ● ● ● ● ● ●

SKILLS / INTERESTS

UX & User Research

Business Development

Agile Development

Native French & English Speaker